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FOR IMMEDIATE RELEASE

Dating Designer Joins Radio Show as THE Wingwoman for the Guys

ATLANTA – July 13, 2007 – As *The Stoop* builds momentum and listeners. Amanda Brown, an Atlanta-based cultural creative genius extraordinaire, is featured on the show as the wing woman for the guys seeking advice as to why girls do what they do.

Amanda first created a series of clever, whimsical card games called *Playing the Field* to help single girls (and guys) avoid months of uncertainty, guesswork and potential heartbreak. Providing a conversation in a fun and playful manner on a deck of playing cards, the game allows couples to discover more about each other and if they are with the right “one.” For those who discover otherwise, the game is recyclable. “If it doesn’t work on the first person, reuse it on the next!” as the recycle label exclaims on the box. Amanda also offers up more help in a sassy, southern manner with the debut of her new book, *The Field Guide to Playing the Field*, entertaining readers with practical dating, relationship and life guidance.

Excited about the chance to help guys better understand the complicated, yet intriguing, female psyche she jumped at the challenge. “I’m always the one that my guys take aside and talk to about their dates. It is a tough thing...trying to decipher the plays, comments and actions that some people make when they are dating. Luckily, I have the common sense factor that helps to keep them on target.”

Giving the scoop from the stoop, the show is the newest “Guide for the Guy” on the airwaves. Directed towards the stylish, hip and normal guy, the show gives the latest news, sports, health, gadget and relationship guidance for the 24 to 44 year-old market in talk show format. “I realized that there was something missing for those of us in this segment of the market,” says John Gomez, creator and host of the show, “we want to hear the latest and greatest without all of the craziness, gossip and cheese that you hear from most stations. Just good, clean, fun guy talk.”

The Stoop can be heard on Friday afternoons from 4 to 6 in Atlanta on AM1620.

Playing the Field Card Game (\$34.95) and *The Field Guide to Playing the Field* (\$17.95) can be purchased at www.PlayingTheFieldGame.com and www.PlayingTheFieldBook.com.

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