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FOR IMMEDIATE RELEASE

Amanda Brown Debuts New Book at Book Expo America

Atlanta, GA – May 23, 2008 – In one week the important figures in today's literary scene will converge on the second largest book expo in the world!

Amanda Brown is debuting the release of her new book, *The Field Guide to Playing the Field*, to a projected audience of 30,000+. The companion book that ties in with the game she created, *Playing the Field*, is the first book in a series that will be introduced this year.

The game got 'em talking, the book will get 'em listening. With 100 million single Americans looking for love the need for a Dating Designer™ to take the helm and help guide the singles through the murky dating waters is apparent!

"It's obvious that the singles of the world are looking for that one figure to hang their hopes on. Someone who is there in the midst of it all with them and can help with a theory based upon a common sense foundation, a huge heart and a mix of laughter and mischief. No one wants to be told that they are doing everything wrong, but they do want to be shown how to do it right," said Amanda Brown during interviews last week.

Amanda's quest for her company, creations and writing is to bring back the lost art of conversation. Building upon that idea she introduced her game last year. A series of four ice-breaking, question-asking, conversation-starting decks of cards used to get to know your partner better. Her book, *The Field Guide to Playing the Field*, follows along the same format as the game, yet answers the questions and gives needed guidance in a fun and lively format.

Available for signings and discussions at Los Angeles Convention Center, Los Angeles, CA. Friday May 28 – Sunday May 31, 2009 Booth 5650 at the Book Expo America, Amanda will be entertaining guest of the show by dealing Blackjack and getting the answers to the questions at hand. A Blackjack table topper autographed by various celebrities and musicians will be given away the last day of the show.

A cocktail party will be held the evening of May 29th from 7pm-10pm (Red carpet arrivals at 6:30) at Eleven Restaurant & Nightclub in West Hollywood (8811 Santa Monica Blvd - www.eleven.la). The signature martini, book, game and special guests will be present to celebrate Amanda's expanding Date Designer™ game, book and life.

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